



# Karen wang

1990.09.24



Shanghai



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## Education

2011.09-2015.06

UNIVERSITY OF SHANGHAI

Accounting Profession

- Chartered Financial Analyst(level1), TOEIC(805),CET6(665)
- GPA:3.8/4.0, XX scholarship



## Honors

- Second Prize of postgraduate Curricular Academic Competition
- Winner of "Expo Knowledge Contest"
- third Prize of National College Students English speech contest



## Experience

2015.09-2016.06

XiaoBai Company

Sales Chair

- Created and edited presentations pitch to be given during webinars, and provided live-customer support during webinars
- Manage recruitment strategy for sorority including designing marketing campaign to prospective pledges
- Design themes for recruitment events that best reflected sorority"s brand

2014.09-2015.06

AB Development Company

Advertising Sales

- Planned two sector-specific web-seminars: prospected list of potential customers
- Built initial company relationship with each client
- Gained direct sales experience through extensive training and client interaction
- Conducted comprehensive market research and analysis of most recent data on health care systems and markets of 12 EU nations & Canada phar



## Skills

- Fluent English in writing and speaking and pass the CET-4
- NCRE Certificate, Grade 2 (C language), Office MS